

Women Painters of Washington

Prospectus

Creative Paradigm

March 5 to April 10, 2022

VENUE

Matzke Fine Art Gallery & Sculpture Park
2345 Blanche Way, Camano Island, WA 98282
360-387-2759

[Matzke Fine Art Gallery & Sculpture Park](#) is a beautiful destination location with a well-established and enthusiastic clientele. It features a large indoor gallery as well as 10-acres of sculpture park in a woodland setting on Camano Island.

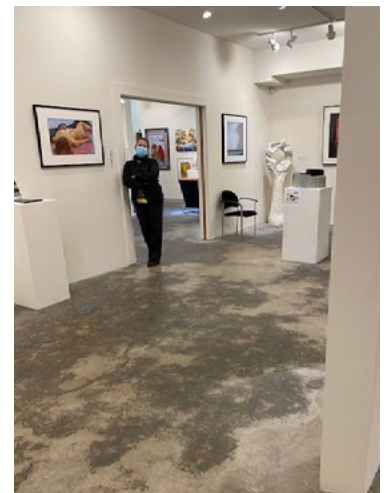
We are honored to be welcomed back!

SHOW THEME AND TITLE

Creative Paradigm

If the theme seems vague, it is intentionally so. A paradigm is “a typical example of something” and juror Karla Matzke wants to curate a show of your best work, your best examples of the body of work that you are busy creating. This is a chance to put your best artworks forward, pieces that highlight your voice as an artist, and highlight the unity of your style.

Gallery Owner & Juror: Karla Matzke



Women Painters of Washington

An artist in her own right, Karla Matzke earned her MFA from the University of New York at Albany. In 1999, she was named Artist of the Year for Snohomish County and is best known for her singular work in soft pastels using a stunning head-edged realism. Her 3,000 square foot gallery features prominent and emerging American and international artists. The 10-acre park filled with world-class, site-specific sculptures, in bronze, steel, glass, and stone.

Matzke Fine Art Gallery & Sculpture Park is committed to representing the best and brightest talent not only from Washington State, but from across our nation. Phillip Levine, Judith Heim, Kathleen Secrest, Tracy Powell, Barbara Noonan, Marjorie Thompson, and Betty Frost are among over 85 emerging, mid-career, and established artists exhibiting at the Gallery & in the Sculpture Park. Karla's goal is to connect artists and collectors through special events, exhibits, art productions, and art education programs.

Karla Matzke is an amazing curator who is known for thoughtfully selected and well-presented shows.

We are here to help! Contact Susan or Carol with questions or concerns.

Exhibitions Manager:	Susan Walker, 425-837-1800, susanwalkerstudio@gmail.com
Co-manager:	Carol Ross, 425-922-0258, carol.ross123@gmail.com
Digital Entry:	Beth Betker, 206-619-1887, halfsweet@betkerart.com

\$40 Entry Fee:

womenpainters.com

Website password: wppwwartist

PayPal (preferred). You can pay using PayPal (no account needed) or by credit card through PayPal.

We do still take checks. Payable to Women Painters of Washington.

Mail to Janis Graves, 8812 Shell Pl., Edmonds, WA 98026

Important Dates

Acceptance of submissions: November 1–December 15, 2021

Deadline for entry: 11:59 PM on Wednesday, December 15, 2021

Mailed entries postmarked by December 15, 2021

Notification of acceptance to artists: January 11, 2022

Delivery of Paintings: February 19, or 20, 2022, 11:00 AM–3:00 PM. We will be doing our own carpool delivery. Artists from Eastern Washington and other outlying areas may arrange shipping for their work via UPS or FedEx at their own expense.

Show opens: Saturday, March 5, 2022

Artist's reception: Saturday, March 5, 4:30–8:30 PM (COVID restrictions may apply)

Show closes: April 10, 2022

Pick up Paintings: Sunday, April 10, and Monday, April 11, 2022, 11:00 AM–3:00 PM
(please arrange carpool)

Painting Requirements

1. **Submissions:** WPW members in good standing (attended two meetings in the past year and serving on a committee within the past two years) are invited to submit a minimum of two (2) and a maximum of four (4) paintings (as digital images) for the juror to choose from. The digital specifications are below.
2. **Entry fee:** \$40
3. **Size:** Minimum 12x12 inches or 11x14 inches, Maximum framed size: 48x48x2 inches. *Oversized pieces can be accommodated if cleared with Karla Matzke before you submit your work.*
4. **Presentation:** Traditional framing may be under glass with off-white matte. Gallery wrapped canvas or cradled board finished on all sides is accepted. All work must be wired for hanging (no saw tooth hangers). *Unique methods of presentation will be considered if cleared with Karla Matzke.*
5. **Originality:** The concept, design, and execution of the artwork shall be solely that of the artist. Unauthorized use of any copyrighted images (including published photographs) will not be selected. Artist must submit and show the original rendition of their work. No alterations. No production prints.
6. **Mediums:** All mediums of painting and drawing, including mono prints, hand pulled prints, collage, and mixed media (low relief-maximum two (2) inches is OK) may be entered.
7. **Paintings displayed** in the show must match the jpeg submitted. No substitutions or alterations are allowed.
8. **Age and exposure:** Work must not have been shown in previous juried Women Painters of Washington shows, or at Matzke Fine Art Gallery and must have been completed within the last three (3) years.
9. **Availability:** All paintings submitted must be made available for the show and must remain in place for the duration of the show. No substitutions allowed. All paintings must be original.
10. **Labeling:** Clearly label the back of each painting with: Your Name and Title of Work. A title card will be printed and placed on the back of each painting that will also include the Medium, Dimensions, Price and Contact Info.
11. **Appropriateness:** WPW retains the right of discretion to decide if artworks do not meet the requirement of the show standards or contain any inflammatory or offensive material.

Exhibition

1. **Sales:** Artwork must be For Sale. The sales commission at Matzke Fine Art is 50% of the purchase price. If an artist sells any piece of artwork included in the show to a client who saw the piece in the show, the artist shall remit 50% commission to Matzke Fine Art if the sale occurs within 30 days of the sale.
2. **Promotion:** By submitting your artwork, you are giving WPW and Matzke Fine Art permission to use your images for promotional purposes, including, but not limited to, press releases, printed promotional items, show catalog, website gallery, online show announcements, social media, etc. All work will be credited where applicable. Artists will still retain all rights to their work. WPW paintings selected will be displayed on gallery walls; some pedestals with sculptures (non-WPW members) will also fill out the space for design reasons.
3. **Availability:** By submitting your work to a WPW juried show, you are guaranteeing that you will make the work available for the duration of the show. Failure to do so will result in a 2-year disqualification from entering future WPW juried shows. Work sold in between the time of submission and the opening of the show will be subject to commission and the buyer must agree to allow the piece to hang in the show until its conclusion.
4. **Awards:** Cash prizes for 1st, 2nd, and 3rd places will be determined by juror.
5. **Bio Book:** If your work is selected for the show, you will be asked to prepare a one page bio/statement.

6. **Delivery and Pick-up:** It is requested that we deliver by carpool several paintings at a time. We will arrange this when participants are announced. If you have a van or SUV and can pick up and deliver, please volunteer.

Entry Requirements

Checklist

Mailed entries must be postmarked by 11:59 PM on Wednesday, December 15, 2021

_____ \$40 Entry Fee:

womenpainters.com

Website password: **wpwwartist**

PayPal (preferred). You can pay using PayPal (no account needed) or by credit card through PayPal.

-OR-

_____ \$40 check payable to Women Painters of Washington.

Mail to Janis Graves, 8812 Shell Pl., Edmonds, WA 98026

_____ Email jpegs of paintings to: Beth Betker, halfsweet@betkerart.com

Payment

Online

\$40 entry fee

womenpainters.com

Website password: **wpwwartist**

-OR-

Check

\$40 check payable to Women Painters of Washington

Mail to Janis Graves, 8812 Shell Pl., Edmonds, WA 98026

Mailed entries must be postmarked by 11:59 PM on Wednesday, December 15, 2021

Images and Agreement

Artists are asked to submit 2–4 images (paintings) which relate to the theme of the show. Submissions containing less than 2 images will not be considered.

1. **Prepare high quality, evenly lit photographs of your work.** Photos should be cropped so picture frames, extraneous background and random family pets are not visible.
2. **Prepare one jpeg for each painting to the following digital specifications:**
 - 300 ppi (pixels per inch)
 - **New size for the Matzke Gallery:** 2100 pixels (7 inches) on the longest side
 - If you cannot size your photos to these specifications, send the highest-resolution images you can and they will be resized for you.

Label your image files using the following exact format:

- LastnameFirstname-Title-XXHxXXWxXXD.jpg
- Example: RossCarol-BlueSpring-40Hx36Wx2D.jpg
- If you use a middle name, do not include it in your photo filename; instead put it in the label text requested below. Photo filenames can have no asterisks, spaces or commas. Note dimensions are HxWxD; no fractions or decimals.

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3. **Email your jpegs and the following information in a single email to:**

Beth Betker, halfsweet@betkerart.com by 11:59 PM Wednesday December 15, 2021

The subject line of email should read: WPW Creative Paradigm

In the body of your email include the following details for each artwork in alphabetical order by title, on separate lines as shown. Also list the following contact information about yourself as shown (once only). *Do not number your artworks. Do not embed your images in the email; attach them.* Sending all images and text in one email will minimize emails back and forth in order to complete your entry.

Name

Phone

Address City, State, Zip

Email

Website

Regardless of my payment process (online or check), by submitting images to this show, I verify that I have read the exhibition terms and conditions and agree to abide by them. It is also hereby understood and agreed to by me, the Exhibiting party, to hold harmless Women Painters of Washington and Matzke Fine Art Gallery for any loss or damage of my artwork, while showing at this venue.

Send the details for each artwork, formatted as shown, in alphabetical order by title, on separate lines.

Artist Name (as you would like it to appear on the wall label)

Title

Medium (no capital letters unless using proper name, e.g. Yupo)

Framed/Finished Size (HxWxD) no fractions, no decimals

Price: \$000 (note: Matzke Gallery charges 50% commission)