

“NORTHWEST STYLE”

WOMEN PAINTERS OF WASHINGTON GALLERY
APRIL 12TH, 2022 – JULY 8TH, 2022

To enter, email the show chair
Molly Preston molly.preston41@gmail.com

DEADLINE FOR ENTRY – March 5th, 2022

What is Northwest Style? We are! Enter a cohesive group of works that show your style. Each artist gets about 10 linear feet to display their pieces.

Artist: _____

Address: _____, WA, Zip Code _____

Phone: _____ E-mail address: _____

Committee I have served on within the past two years _____

I have read the below terms and conditions and agree to abide by them. It is hereby understood and agreed by me, the Exhibiting Party, to hold harmless Women Painters of Washington, and the Facility at which we are exhibiting, for any loss or damage of my artwork, while showing at this venue.

Artist's signature

Date

To enter the show email the show chair Molly Preston

(details are listed on the following pages)

_____ Pay the \$30 entry fee on the WPW website. www.womenpainters.com (login is wpwartist)

_____ Email label information to Judith Marshall -- iridian@timark.net Northwest Style Labels in the subject line
Artist name, Title, Medium, HxW, price

_____ Email your images to wpwimages@gmail.com photo file name saved as First name-Last name-title-medium-HxW-price.jpg Images should be 72 ppi and 900 pixels high.

_____ The calendar for gallery sitting days will be sent out after the show deadline. You will be required to work at the gallery at least 2 days during the run of the show depending on the number of participants.

April 9th Deliver paintings 12pm - 2:00 p.m. (Show will be hung April 11th and open April 12)

July 9th Pick up unsold work 10am – 12pm

Inventory – make 2 copies – one for painting labels and one for your records

ARTIST _____

TITLE _____

MEDIUM _____

FRAMED SIZE _____ H X _____ W

PRICE \$ _____

ARTIST _____

TITLE _____

MEDIUM _____

FRAMED SIZE _____ H X _____ W

PRICE \$ _____

ARTIST _____

TITLE _____

MEDIUM _____

FRAMED SIZE _____ H X _____ W

PRICE \$ _____

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MEDIUM _____

FRAMED SIZE _____ H X _____ W

PRICE \$ _____

ARTIST _____

TITLE _____

MEDIUM _____

FRAMED SIZE _____ H X _____ W

PRICE \$ _____

ARTIST _____

TITLE _____

MEDIUM _____

FRAMED SIZE _____ H X _____ W

PRICE \$ _____

Delivery Day

Sign the Gallery Contract and make a copy for yourself. Label all work on the back. Bring the contract and inventory page along with your business cards, bio pages and artwork on **Saturday, April 9th, 2022 from 12 to 2pm.**

You can also bring unframed work for the Art Bins and greeting cards.

Deliver to the Columbia Center Tower on Columbia Street between Fifth and Fourth Avenues. Pull into the building loading dock driveway, (first driveway on your left). Identify yourself to security as delivering for the WPW Gallery. We recommend you make arrangements with fellow artists to share the task of delivery and pick up to reduce traffic congestion at the loading dock.

Art Pick-up Day

All unsold art must be picked up **Saturday, July 9th**, between 10am - Noon. Once again, please try to carpool for art pickup.

Publicity

We have changed the way photos are collected and distributed to all of our social media outlets. Sara Cate is now our new image manager for the gallery. She has set up a new email account wpwimages@gmail.com for all gallery show participants to send their photos. You only need to send the images one time to get them to all of the women who do our publicity. It is important that you label your photos with all of the information. First name-Last name-Title of painting-medium-HxW-price.jpg All words separated by hyphens. If you are having trouble with resizing or labeling, please contact Sara Cate sarairenecate@gmail.com

Sandra Kahler will post all photos to our online gallery on the website.

Priyanka Parmanand will be posting to our Instagram #womenpainterswa a few times a week.

Mary Jo Maute will be posting to our Facebook page for this show. Usually shows the work of the artist working at the gallery that day.

Mary Anderson selects the image for the poster and postcards. If your image is selected, you will be asked to send a higher resolution photo (300ppi) to her. Mary has our postcard printed and Olga Bolgar designs our posters and flyers.

Christina Scott uses the photos for our Constant Contact emails. At least two emails go out to our data base each show.

Janet Hamilton may ask for Art Access ad. If you want to be in it, you will be asked to pay for part of the cost.

Judith Perry handles our advertising in Preview. Preview is distributed from Alaska to Oregon in tourist locations.

Again, you only need to send the images to wpwimages@gmail.com to get them to all of these members!

GALLERY CONTRACT FOR “Northwest Style”

TERMS AND CONDITIONS

Choosing your work for the show

Two-dimensional work must be original, in any medium including paintings, collage, etchings, monotypes and hand-pulled prints, and not previously shown at the WPW gallery. **Works may have been shown previously in one of our outside shows or neighborhood shows.** No copies or reproductions shall be accepted. Use similar subject matter and frames to make a cohesive showing of multiple works. **Each member is allotted approximately 10 linear feet of wall space.** The hanging committee prefers not to hang salon style but will on occasion.

Hanging wire must be affixed to all pieces; wire center should be 2-3” from the top so the painting hangs tight on the wall. No wet paint, damaged frames or damaged glass will be accepted. Artwork with unstable pigments **MUST** be under glass. On the back of your artwork include, name, title, medium, framed size, and price. Pieces that do not meet these criteria may be eliminated from the show. The hanging committee has the final say on the placement of paintings. The hanging committee will make every effort to install all work; any work not hung will be secured in the gallery backroom for pickup at the artist’s earliest convenience. **All works must be for sale.**

Entry Fee

Pay the \$30 entry fee on the WPW website. If you are not able to, you may mail a check to Sandra Kahler. All checks must be made out to Women Painters of Washington and received no later than **March 5th**

Labels

Email the following information: Name, Title of Work, Medium, Size, Price to Judith Marshall at iridian@timark.net by **March 5th.** Put “**Northwest Style labels**” in the subject line. The painting dimensions are Height x Width (alphabetical)

Artist Statement

No artist statement is requested for this show.

Gallery Shift / Calendar sign-up

A few days after the deadline we will email the link for the show to all show participants. Depending on the number of participants, you will be asked to sign up for 2 or 3 days. Please sign up early to get your designated dates. If we do not hear from you, we will assign shifts to you and it will be your responsibility to trade with another artist. Copies of the three-month calendar will be available when you deliver your work to the gallery.

If you need to change a day you are scheduled to work, it is your responsibility to find someone to trade with you. If you need to hire a Gallery Substitute for the day at the cost of \$75, the following people have substituted in the past

Janet Hamilton-- 425-346-8052

Larine Chung – 206-427-4553

Sue Madill-- 206-762-5398

-Contact the Gallery to let them know of any changes, so the master calendar can be kept up to date.

- Any general questions can be directed to Gallery Manager Julie Fisco (206) 354-6056 or jfisco@comcast.net

Art Racks

1. All pieces of art will be removed from our art racks on the change over Saturday between shows. This happens 4 times per year.
2. When you bring in a new piece, enter your piece into the notebook on the correct show pages with the date of delivery, title, etc. They can remain in the racks until the next show starts, i.e. 3 months.
3. Each piece must be an ORIGINAL (no giclees), matted or backed and in a plastic sleeve or wrapped with your name, title and price on the back.
4. We suggest prices under \$250 to appeal to a wider audience but this is up to you.
5. When adding or taking out pieces during the three month period, update the Art Rack notebook. The notebook will be on the front desk.

Greeting Cards

You may bring handmade or professionally printed greeting cards to the gallery to sell. We have a set price of \$7.00 for all cards. In the art bin notebook, enter the number of cards you dropped off. Cards need to be in a plastic sleeve. Your name must be on the back in order to be paid. Sandra will mail checks quarterly for all card sales.

Biography and business cards

Please bring your resume, artist statement, and images of other work on one double-sided page to be included in the biography book at the front desk. Please bring in about 25 business cards. No other auxiliary information will be accepted.

Commission

A 25% commission to WPW will be charged per our bylaws under "Exhibitions." A 15% commission should be paid to WPW for sales after a show closes which has resulted from gallery exhibition or from the online gallery. For other sales such as a special order for a print or a commission, 10% commission should be paid.

Sales

There is an iPad at the front desk with instructions on processing sales. Practice with a \$1.00 sale to yourself. Also, fill out all the information in the receipt book. Give the white copy to the buyer, put the yellow copy under the cash slots in the cash box, and leave the pink copy in the receipt book.

WPW Gallery accepts cash, personal checks with ID, & Visa or MasterCard and American Express. Members sitting the gallery will process the sales.

Insurance

Artists are responsible for insuring their own work for damage or loss. WPW insurance is limited to basic liability coverage.

Working at the Gallery/Parking

WPW pays for one parking space to be used by the gallery sitter. It is on the corner of 4th Ave. and Columbia St. Jerry's Garage and Budget rental car across from the Rainier Club. Just tell them you are with the gallery when parking.

Gallery Hours

It is very important to be at the gallery during the open hours, do not leave early. Get a substitute if you cannot make it. The hours will be 11:00 AM to 3:00 PM Tuesday through Thursday (except for holidays, when the building is closed). Upon arrival, contact the security guard in the Control Center at the top of the escalator on the same floor as the Gallery. The door to the Control Center has a sign indicating "no access," so you must ring the bell for assistance. Security will unlock the gallery door at your request. If you have any problem, ask security at the main security desk, located at the Fifth Avenue entrance. The Gallery Committee has created a detailed instruction binder that you can refer to when sitting at the gallery.

Note: While working in the gallery, consider bringing an art project to demo just inside/outside the gallery door. There is an easel to use in the back room. The public enjoys seeing artists at work!

