

**WPW Board Meeting**  
**Online via Zoom**  
**April 6, 2022**

Members in attendance: Judith Heim, Susan Miller, Sandra Kahler, Julie Fisco, Nancy Grigsby, Susan Walker, Marilyn Charlat Dix, Carol Ross, Susie Wind, Marsha Lippert, Sarah Guthrie, Judy Perry, Beth Betker, Sharon Grader, Julie Creighton and Beverly Shaw-Starkovich

**President** Judith Heim called the meeting to order at 9:59am.

**Treasurer** Sandra Kahler reported:

Checking balance as of 3/31/22	\$18,636.21
Allotted to awards	\$1,410.00
CD balance as of 3/31/22	\$6,089.99
Gallery sales YTD	\$1,556.00
(5 paintings, 22 cards 2 catalogs)	

Sandra is still waiting for money from three of the new members. Judith noted that there is no update yet on a new accountant, as the person contacted has been ill.

As for the **website**, Sandra said that she has added Sponsor info to the top of every footer, which will score points in gaining prominence for the site. She has removed the Facebook link because their recent update created a lot of errors on our site. Judith noted that if you google Women Painters, the link to our Facebook page is available there and that was deemed sufficient. There was discussion that information on Neighborhood shows could be added to the public-facing part of the website.

Sandra also addressed glitches in Constant Contact, which is now being used for sending out the newsletter and other email blasts to members. There was substantial concern about members not receiving newsletters, it being marked as spam, etc. Susan Walker noted that Karla Matzke would like to receive the WPW newsletter, so there was discussion about selectively adding gallery owners as a separate list in Constant Contact. Sandra and Susan Miller, who stepped in to replace Sally Cays as 'the email person,' will continue to research and resolve these issues as quickly as possible.

**Newsletter** editor Sharon Grader said the people who receive a draft of the newsletter *really* need to proofread it, as its sheer volume can result in the occasional miscue. She

asked people to let her know if they don't find errors, so that she's not waiting til the last minute to assume everything is OK.

**Vice President** Susie Wind announced two new Executive Board Members for the upcoming year: Priyanka Parmanand will be Vice President and new member Thea Mercer will be the Recording Secretary.

**New Membership** co-chair Marilyn Charlat Dix reported that the 21 new members are enthusiastic, and she thanked Sharon Grader for getting their images into the April newsletter and Julie Creighton for lining up mentors for each of the new members. Co-chair Marsha Lippert added that she and Marilyn have already zoomed and/or emailed four of the ten applicants who were not accepted, but who are being very proactive in looking to understand what they can do to be successful when they re-apply.

**Mentor** chair Julie Creighton said that mentoring was going well and the introductions being prepared for the May luncheon are in good shape.

**Juried and Special Exhibits** Co-Director Susan Walker reported that the Matzke Gallery exhibit closes Sunday, with 10 sales to date. WPW netted \$775 from the show and Co-Director Carol Ross initiated a discussion on using some of those funds to support the Larson Gallery show. Sandra budgets the external shows as a wash (income equalling expenses) and Judith noted that when she was Exhibits Chair, she had done something similar. The Board was in agreement with that plan. It nixed the \$600 mariachi band, but based on Nancy Grigsby's saying that a local arts group had used a high school band and then made a \$50 donation, it was agreed that Susan and Carol will look at youth musical groups in the area as possible entertainment at the reception.

Carol also said that WPW has been invited by the Yakima Rotary Club to make a presentation at their luncheon on the Thursday before the opening reception. Discussion included using some of the historical presentation that David Martin made at our April 2021 meeting and, if possible, tracking down the presentation Pam Beer (now in Montana) made to the Women's University Club in Seattle.

Carol went on to note that Gayle Scholl has connections to an art school in Tieton for underprivileged children and had suggested we set up a box to collect leftover art supply donations to present to them during a tour of the school, one of the 'morning after' activities connected with the Larson Gallery show. Judith noted that we had done

something similar for a Path With Art. The Board agreed this was a great idea and will be announced in an upcoming newsletter.

**Programs** Chair Sarah Guthrie said that the April presenter will be Chelsea Lang, a Raleigh, North Carolina artist with more than 70K followers on her YouTube channel and her own online art program. Chelsea paints alla prima, with a focus on portraits and equestrian subjects. Sarah noted that Programs is transitioning to new co-chairs Judy Perry and Larine Chung. They have already met and Judy said that they are looking at a wide variety of possible programs, including local gallery owners, artists, the Maryhill Museum, the Nordic Museum, and brief presentations by members on subjects such as studio set-up and plein air practice. Judy will be asking for members' input at the next meeting.

**Spring Luncheon** chair Beverly Shaw-Starkovich reported only five sign-ups so far, including two new members. Asked about putting sign up on the website, Sandra said there was already an announcement and link to download the form.

**Gallery** Director Julie Fisco said that the latest count is seven sales from the “Flower Power” show. She’s very disappointed with only 19 signups for “Northwest Style” (Susie Wind’s painting is featured on the poster). Also disappointing: there are only 3 members on the substitute list and new Hanging Committee chair Diana Grant has only received one positive response in her request for members to help hang next Monday.

Regarding future programs, Julie expressed the hope that there would still be some meetings at the Gallery, as the investment made in chairs and improvements to the audiovisual capabilities was substantial.

**Yearbook** editor Beth Betker noted that the deadline for getting changes to her for the 2022-2023 yearbook is August 1. She’s waiting for information from the new members.

Reporting for the **Fourth Corner**, Nancy Grigsby said their next meeting is Sunday, May 21 at 1pm. They will be getting a private tour of the Whatcom Museum’s Lightcatcher Building.

Nancy also reported on her follow up with the name tag printer. Judith is going to send her the Stylebook for approved fonts for names, but there was agreement to now offer members a simple rectangular name tag with the WPW logo and member’s name. The cost will be \$15, which includes tax, packing and shipping. The Eastern Washington

chapter has ordered name tags for their new members; Nancy will place that order tomorrow.

Judith noted that traditionally there has been no May Board meeting due to the Spring Luncheon. This year, in lieu of a Board meeting, those members involved in the presentation at the luncheon will use the Board meeting time slot to finalize plans.

Judith adjourned the meeting at 11:35am.

Respectfully submitted,  
Susan Miller  
Recording Secretary