

**WPW Board Meeting  
Online via Zoom  
February 2, 2022**

Members in attendance: Judith Heim, Susan Miller, Sandra Kahler, Julie Fisco, Nancy Grigsby, Susan Walker, Marilyn Charlat Dix, Carol Ross, Susie Wind, Marsha Lippert Sarah Guthrie, Janis Graves, Judy Perry, Beth Betker and Karen Quint

**President** Judith Heim called the meeting to order at 10:00am. She alerted everyone to the fact that members are receiving bogus emails that seem to be from her or other WPW members. Please click on the sender name in the email to see the actual address it is coming from and move the phishing ones directly to your spam folder. Sandra Kahler noted that all emails on the WPW website are encrypted and the roster is a pdf and therefore no email addresses can be harvested from it.

**Recording Secretary** Susan Miller said that the January meeting minutes were approved via emails. She also noted that the minutes would be a bit shorter if committee chairs could limit their reports to only new and updated information versus repeating info previously reported to the Board.

**Treasurer** Sandra Kahler reported:

Checking Balance as of 1/31/22:	\$19,685.16
Award balances	
YTH	\$2510
Pia Messina	\$ 275
Betty Jo Fitzgerald	\$200
CD Balance as of 1/31/22 :	\$6,089.69
Estimated Gallery sales YTD (2 paintings, 2 cards)	\$689.00

Sandra summarized the **WPW Gallery stats for 2021:**

Total sales and commissions	\$8917
22 paintings	\$7730
102 cards	\$712
2 catalogs	\$60
Outside gallery commissions	\$415
Total commissions received	\$2526

Sandra then presented the **proposed budget for the calendar year 2022**. She noted that for 2021, income was \$1000 more than projected and expenses were \$4000 less than expected

## INCOME

### Awards:

YTH interest	1913	
Reciprocal/Legacy	0	
Catalog Sales + royalty	300	
Dues,web, Initiation Fees	9000	
Exhibits entry fees	2000	
Luncheon Fees	1600	
WPW Gallery:		
artist fees	3000	
commissions from artist sales	3000	
Misc. income	100	
Member Contribution	200	
TOTAL INCOME		21,113.00
Beg Bal in checkbook 1/1/2022		22,408.00

## EXPENSES

Professional Fees	1400	
Awards Reciprocal	0	
Awards	1913	
Square, PayPal, bank fees	200	
Committees:		
Committee all other	400	
Exhibit receptions	600	
Yearbook	1200	
Publicity	3500	
Website	800	
Insurance	692	
Office-Misc.	200	
Luncheon Expense	1600	
Programs/ venues rent	365	
Speaker Fees	2100	

Juror Fees	600
WPW Gallery	
rent, maintenance & security	1500
parking Aug-Dec	3828
expenses	1000
Misc.	200
TOTAL EXPENSES	22,098.00
INCOME - EXPENSES	(985.00)

Additional discussion with regard to the budget:

- Sandra noted that by using Square, we are saving thousands of dollars in Visa fees
- Questions again arose about the need to incur printing costs for the yearbook. At this time, no changes to current policy.
- Sandra noted 'Office fees - misc' addresses our possible use of Google Workspace (\$144/yr) to have a digital storage space that all members can access. She will continue to research that.
- Parking for gallery sitters is high, but it is believed to have increased participation in gallery shows.

Judy Perry moved that we accept the proposed 2022 budget. Sarah Guthrie seconded the motion and it carried unanimously.

**New Membership** co-chair Marilyn Charlat Dix said that we received 15 applications to date, with a great diversity of geography, techniques and media. More applications are expected closer to the 2/15 deadline. **Eastern Washington** representative Karen Quint said that their group has been working really hard to increase membership and have at least six applicants and probably three more. They are especially hoping to get younger and Latina applicants, and she is excited by their results.

**New Membership** co-chair Marsha Lippert noted that in making the application deadline later, they had inadvertently shortened the time available to get mentors for new members. Mentor chair Julie Creighton will be asking for volunteers at next week's meeting. Marsha also explained the committee's plan to create a packet of materials that each new member will receive, with information about what their responsibilities are, what they can expect and who may be contacting them. The overall purpose of the kit is to streamline the "get acquainted" process and eliminate the confusion/missing info

that new members may suffer when they are contacted by many individual committees. Board members were enthusiastic in their support of the concept.

Judith noted that last year had been a work-in-progress regarding changing how new members enter into the organization and this year the process looks to be fully in place to present the slate of new members to the Board at its April meeting. The new members' names will be listed in the April newsletter, they can attend the April meeting and their portfolios can be shown at the May luncheon.

**Gallery** Director Julie Fisco confirmed two early painting sales from the “Flower Power” show. The next show will be “Northwest Style” and then she is thinking of changing the “Backroads and Backyards” to something water-related, given the apparent demise of the neighborhood “View of the Lake” show.

**Programs** Chair Sarah Guthrie expressed her excitement about the next two program presenters and what an honor it is for us to have them: Chaedria LaBouvier is with us next week and San Francisco artist Cheryl Derricotte speaks in March. The April demo will be via Zoom; the artist is TBD.

**Juried and Special Exhibits** Co-Director Susan Walker reminded us that the reception at the Matzke Gallery is now in the afternoon, 1:30-4:30pm on March 5. Preparations are underway to include two tours for members visiting our show at the Larson Gallery in Yakima, 9/10-10/22/22. More info will be forthcoming for the neighborhood show at the Edmonds Waterfront Center, a show curated by Anna Macrae at ERA Lajoya on Mercer Island, and the May 2023 show at the Scott Milo Gallery in Anacortes.

Additionally, Judith confirmed to Karen that new members may enter the neighborhood show May-June in Moses Lake, although the window for entering will be tight.

Susan also said that she and Co-Director Carol Ross had mapped the location of all WPW, as a guide to where they should be looking for exhibition venues to best serve the membership, and that map with pushpins is in the gallery. Julie confirmed it was OK to leave it there, and several thought it was an interesting visual to see and to share with gallery visitors.

Susan reported that Janis Graves is doing a great job with awards, but that a question had arisen with Holbein offering support, but wanting membership email addresses. Judith recalled that for previous requests like this, we had simply offered to include their logo in our newsletter and offer promotional info. Sandra said their logos get put on the

WPW website, with links to the sponsors' websites. Janice will communicate that to Holbein.

Also, Janis said that we have set up a reciprocal award with the NW Pastel Society. They will offer a \$250 award in the Matzke show and WPW will present a \$250 award to the NWPS international show. Sandra noted that WPW used to do a lot of reciprocal awards, and that they are an effortless way to promote our group.

Regarding an earlier discussion about the naming conventions for the various venues where WPW members show their work, Carol said that, in her opinion, juried exhibitions are one of the most significant professional parts of WPW membership, and should not be diluted by creating a category that would encompass non-juried 'neighborhood' shows. That discussion was left for another time.

**Vice President** Susie Wind said that she will be phoning people to try to fill our volunteer openings.

Judith adjourned the meeting at 10:38am.

Respectfully submitted,  
Susan Miller  
Recording Secretary