

WPW
Board Meeting Online via Zoom
June 1, 2022

Members in attendance: Judith Heim, Sandra Kahler, Julie Fisco, Nancy Grigsby, Susan Walker, Marilyn Charlat Dix, Carol Ross, Susie Wind, Priyanka Parmanand, Marsha Lippert, Lisa DeBaets, Karen Quint, Sharon Grader, and Thea Mercer. (Beth Betker and Judith Perry were absent - provided reports).

President Susie Wind called the meeting to order at 10:02am.

Opened with brief introductions from new President Susie Wind, Vice President Priyanka Parmanand, and Recording Secretary Thea Mercer.

Recording Secretary Thea Mercer asked for the approval of the last Board minutes.

Julie Fisco - made the motion to approve the Board minutes.

Treasurer's Report Sandra Kahler

Checking account reconcile ending balance: 5/31/22 \$15848.96

CD: 1 \$6090.29

Awards Account \$1410

Gallery

Total sales & commissions YTD: \$3358

Paintings sold YTD: \$2890 (9 ptgs)

Cards sold YTD: \$406 (58 cards)

Catalogs sold YTD: \$62

Sandra Kahler asked to have an accurate account of cards sold to pay the artists. Made a note that Debbie Tomose and Janice Lavern Baker owe the member fees. Marsha will check with Debbie.

Susie Wind asked Sandra Kahler about the financial meeting.

Website news Sandra Kahler

Asked if we would like the neighborhood show's announcement mentioned. Make an online fillable gallery form.

Susie Wind asked if juried shows could use an online fillable form. Sandra Kahler mentioned an issue of email security and a need to set up a secure email account. Nancy Grigsby mentioned having an issue with spam emails. Sandra Kahler mentioned having the Yearbook connected to google sheets.

Julie Fisco asked out the bank balance. Noticed a balance fluctuation. Sandra Kahler mentioned not having received checks from the May Luncheon.

Gallery Report Julie Fisco

Backroads and Backyards one week away. Carol Ross has volunteered to be the show Chair.

Sold: 2 paintings and 58 cards were sold. Over 25 cards sold from this show. Carol Ross volunteered to have artists sign up and participate in the show. Julie mentioned a hesitation in people wanting to venture downtown. There are corners of the gallery to show work. More substitutes are needed for the gallery. Approximately seven people work in the gallery (majority of members live further away or have health issues). A suggestion of Two Chairs for the gallery to split the roles of communications and purchase tote bags. Julie offered to organize and host a party to silk-screen the WPW logo on tote bags. Would the Board think about having a juried show more often in the gallery? (One drawback is finding members to work in the gallery). Julie would like the Board to start thinking about the 95th and 100th year anniversary. Where will the celebration be held? Suggested Tacoma Art Gallery. Place an update in the Yearbook. If we have the resources (a Luncheon for members in the gallery, and sharing ideas for getting more people in the gallery).

Susie Wind mentioned Julie Fisco will have one year remaining in her position as Gallery Manager

Outside of WPW Exhibits Carol Ross and Susan Walker

Sammamish show, Larsen show launch, and Western Washington show. Western Washington artwork transportation has been arranged. Was able to reduce cost by arranging with a driver - beginning of July. Transportation is a fixed price.

Communicating with new members to participate. American Art company in Tacoma - approaching members in that gallery for fall, 2023. Museum of Northwest Art - Board guidance for possible conflict of interest/competition with Matskee. A North segment - instead of reaching out to Tacoma. If anyone has a relationship with Museum of Northwest Art new executive director, Stefano Catalani. David Links - presentation files sent to Susan (PR aspect).

Susie Wind - mentioned posting juried shows on the website. And mentioned attending the Rotary meeting with Carol Ross. Asked about other ways to highlight the gallery downtown.

Eastern WA Division Karen Quint

Darcy Roberts wanted to be the Chair but Karen Quint will continue to assist in that role. Ellensburg was mentioned: Gallery One, and Yakima, Moses Lake neighborhood gallery show. New members involved in teaching, mentoring, classes for kids and adults. Focus is on the Larsen show. There is a place to stay when visiting the exhibits in Tieton called El Nido cabins.

Judith Perey - sent an email which Susie Wind will share.

Susie Wind mentioned continuing with meetings on Zoom and staying in conversation about hybrid meetings. Meetings will be held separately and remain at the 10am timeframe. Will send out reminders.

Judith Heim made a motion for the consistent meeting timeframe. Marilyn seconded. Susie Wind - All approved. Motion carried.

New Membership Marsha Lippert and Marilyn Charlat Dix

Established a new membership committee, revised the application process for review, cleaner delivery and access. Guidelines can be sent out.

Publicity Judith Heim - mentioned re-imagining publicity. Local Seattle publication (Bumbershoot). Received a last minute notice that WPW has a listing in a one page ad ahead of Seattle Art Fair. Research all other local publications. Two or three artists showcasing in publications. Mentioned WPW should have its own file for publications. Focus on consistent WPW branding. Tacoma weekly newspaper contains an art section. Tacoma artist studio gallery tour. Highlighting gallery show. Nancy Grigsby mentioned Cascadia Daily. Local sources will print a press release for free.

Priyanka mentioned The Stranger will showcase gallery exhibitions and events. Consists of filling out a form which includes a link to the show and listed online. Has offered to start filling out the form.

Karen Quint mentioned David Links-writes articles for Yakima.

Judith Hei mentioned ArtsWa - Community of Care listing. Thea Mercer mentioned resending Judith and Susie the email about being listed. The deadline to submit the form to be listed is 6/21/2022.

Carol Ross mentioned the option of members not having to pay for hotels while visiting Seattle and working in the gallery. Participants coming from Eastern Washington. Impact might be for people coming from Eastern Washington staying overnight in Seattle. Also mentioned filling the art bins in the gallery.

Susie Wind - mentioned staying in conversation about helping to serve the Eastern Washington community.

Marilyn Charlat Dix suggested starting a gallery committee to help serve in the gallery. Julie Fisco mentioned the difficulty in giving discounts/equity in managing the gallery.

Lisa DeBaets asked about art bin information which is listed on the prospectus.

Newsletters Sharon Grader

Getting new members to submit new articles. If people are willing to share and make it engaging. Board members - if anyone has ideas on the newsletter. Reminder - August 15th is the deadline for the September 1st newsletter.

Nancy Grigsby - invited everyone to visit the exhibit. Venue coordinator looking to Carol Ross and Susan Walker.

Susie Wind adjourned the meeting at 11:41am.

Respectfully submitted,
Thea Mercer
Recording Secretary

Record of Reports

Programs Report - Notes from Judith Perry (Not in attendance)

September: Victoria Adams, landscape painter with over 35 color shows.

October: Eric Wiegardt, AWS Gold Medal award for his watercolors, signature member of NWWWS.

November: Executive Director of the Maryhill Museum of Art, will feature the collection at the museum and its sculpture garden on the Columbia River.

December: Holiday luncheon

January: Juliette Aristides, drawer, painter, and teacher at Gage of figure work.

February: Mitch Albala, landscape painter and author of books. He teaches at Gage, Winslow, and Italy.

March: Tacoma Art Museum, featuring collections and their pieces of WPW work. We're going to see if we can have a tour there.

April: Surprise

May: New member luncheon

Yearbook Report - Beth Betker (Not in attendance)

Dear Board Members,

Your Yearbook Chair needs the following data from you by July 1: ("Complete" means so far as possible.)

- 1) Updates (or possible updates I should follow up on) to ANY member's contact or membership status information of which you are aware – including your own. This includes any knowledge you have of a member's having passed away;
- 2) The complete list of Chairs of all committees for 2022-2023, and needed positions left open;
- 3) The complete list of upcoming meetings and programs for 2022-2023, including those in Eastern Washington and the Fourth Corner Chapter;
- 4) The complete list of Gallery exhibits for 2022-2023;

5) The complete list of Exhibits outside the Gallery for 2022-2023, including those in Eastern Washington and the Fourth Corner Chapter;

6) Any changes to the bylaws, constitution, history that have taken place this year.

7) Any new headshot for yourself that you'd like to have in the roster, replacing what is there now.

Please look at the relevant page in this year's yearbook (or online yearbook) to see the exact type of data needed from your department.

I will write to each of you individually (copying you the relevant page) to ask for this data, but this is a heads up at our final board meeting for 2021-2022.

If you have any questions, please contact me via email at halfsweet@betkerart.com.